

**Amendments to the Specification:**

Please replace paragraph [0062] with the following amended paragraph:

[0062] In another embodiment the present invention is directed to an application that allows a registry or group of registrars, a single Internet Service Provider, or a cooperating group, to provide an Internet directory service allowing multiple registrations of the same domain name that can be used without changing the basic Internet Domain Name Structure, and build an HTML-accessible database in which the unique key to each numeric IP address is a domain name-like identifier including a character not normally used in domain names, e.g. the # character. It would be possible to suppress the display of this character and following characters in the software, such as is done in the "new.net" program discussed in the Background Art. The organization of this embodiment is as follows:

TABLE I

Domain name	Physical addr.	Phone	Business	key	IP address
smith.com	New York	123 456	banking	smith	123.156.189.012
smith.com	London	789 012	baking	smith#1	145.178.101.234
smith.com	Paris	345 678	plumbing	smith#2	167.190.123.156